



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
Mid-Autumn Semester 2018-19

Date of Examination: 18-09-2018 Session: AN Duration: 2 hrs. Full marks: 30
Subject No.: HS20002 Subject Name: GENERAL PSYCHOLOGY
Department/Center/School: Humanities and Social Sciences
Specific charts, graph paper, log book etc., required: No
Special Instructions (if any): None

General Instructions

1. Attempt any five questions.
2. Maximum marks is 30.
3. Each question carries equal marks

- Q 1. What role cognition plays in learning? Elucidate this with reference to Tolman's (cognitive map) and Kohler's (insight learning) work?
- Q 2. Explain Schacter's "seven sins" of memory?
- Q 3. Describe the role of nature and nurture in perception?
- Q 4. What is behaviorist and Gestalt perspective to problem solving? Explain problem-solving theory by Allen Newell and Herbert Simon?
- Q 5. Define different biases in decision-making and judgment? Why biases occur?
- Q 6. Explain the following:
- a.) Top-down and bottom-up processing in perception
 - b.) Biased competition theory of attention
 - c.) Species-typical behavior or instinctual behavior

